

Primary Care First

Quick Guide to Primary Care First

Open to Comprehensive Primary Care Plus (CPC+) and non-CPC+ practices and payers.

Apply Now! The Primary Care First Cohort 2 [Request for Application \(RFA\)](#) has been released and the [application portal](#) is now open. This *Quick Start Guide* provides key information about the model, useful links, resources, and events available during the application process.

WHAT IS PRIMARY CARE FIRST (PCF)?

Primary Care First is a voluntary five-year payment model that **rewards value and quality** by offering an innovative payment structure to support advanced primary care delivery. Primary Care First aims to improve quality and access to care for all patients, particularly those with complex chronic conditions. The model also aims to reduce Medicare spending by preventing avoidable inpatient hospital admissions. **Benefits of participating in Primary Care First include:**



Ability to increase revenue with **performance-based payments** that reward practices for reducing acute hospital utilization



Access to **actionable, timely data** to inform care transformation and assess your performance relative to your peers



Focus on a **single utilization measure** that has significant impact for patients



Enhanced payments for practices that specialize in **complex, chronic patients**



Potential to become a **Qualifying Alternative Payment Model Participant**



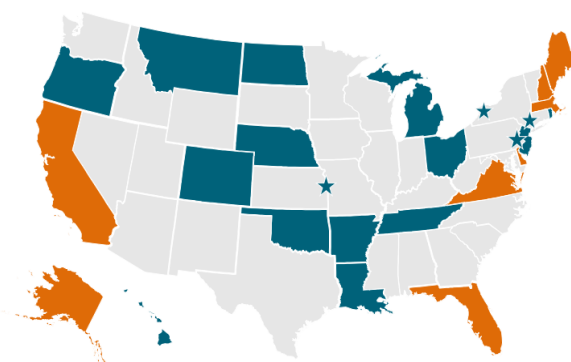
Reduced reporting requirements and more flexibility allows providers to spend more time with patients and deliver care that meets their needs

JOIN A ROBUST NETWORK OF PRACTICES AND PAYERS

Join the **847 Practices** and **14 Unique Payers** currently participating in Primary Care First. These practices are operating in the **18 CPC+ Regions** along with **eight additional regions** (Alaska, California, Florida, New Hampshire, Virginia, Delaware, Maine, and Massachusetts).*

The second cohort of Primary Care First will launch January 1, 2022. Both **Comprehensive Primary Care Plus (CPC+)** and **non-CPC+ practices and payers** are eligible to participate.

***Note:** This is as of 2/18/2021. Currently, practices are participating in 24 regions, with payers in 22 of the eligible PCF regions.



■ Current CPC+ Track 1 and 2 regions

■ New regions added in Primary Care First

"This is an opportunity to take a big step forward in population health through a centralized model"

– Cohort 1 Practice



Primary Care First. Center for Medicare & Medicaid Innovation

*"The Primary Care First Model appeals to WHY we got into medicine."
– Cohort 1 Practice*

THE APPLICATION & PARTICIPATION TIMELINE



Now!

Access the RFA on the CMS website and sign into the application portal

Spring 2021

Practice applications due Spring, 2021; Payer solicitation due late Spring 2021

Summer-Fall 2021

Accepted practices and payers will be notified

Fall-Winter 2021

Practice and payer onboarding will occur prior to model start

January 2022

Payment for Cohort 2 begins

GET YOUR QUESTIONS ANSWERED Submit your questions to PrimaryCareApply@Telligen.com

START HERE

- Review the [Request for Application \(RFA\)](#) on the CMS website.
- Register now to **join the upcoming Webinar Events described below**. Each event will provide an overview and offer a live Question and Answer session.
- Access the [Model Application Portal](#) today!

Learn more about the Primary Care First Model!

Wednesday, March 24 at 2PM ET
[REGISTER HERE](#)

The **Introduction to Primary Care First Webinar Event** will provide an overview of the Primary Care First Model, goals, eligibility to participate in Cohort 2, payment mechanisms, quality measures, and data sharing.

Thinking of applying to be a Payer Partner?

Tuesday, March 30 at 2PM ET
[REGISTER HERE](#)

The upcoming **Become a PCF Payer Partner Webinar Event** will highlight benefits of being a PCF Payer Partner and provide insights to the application process.

Is your practice considering applying?

Wednesday, March 31 at 3PM ET
[REGISTER HERE](#)

The **Ready, Set, Apply Webinar Event** will help you understand more about the application process, and highlight insights and application best practices from practices already in the model.

Stay Up-to-Date about Upcoming Events and Materials!

- Checkout the updated [Primary Care First Fact Sheet](#)
- Visit the CMS [Primary Care First Website](#)
- [Join the Primary Care First Listserv](#) to stay up to date on latest events